

WATER CONSERVATION • NORTH CAROLINA

North Carolina has funding to help communities conserve water.

One of the best opportunities is the **Community Conservation Assistance Program (CCAP)**.



A cost-share funding opportunity for homeowners and communities

What's the difference?

Two ways to capture rainwater at home



Rain Barrel

Holds **40–100 gallons**

- Collects water from one downspout
- Great for gardens and landscaping
- Easy, low-cost DIY option



Cistern

Holds **200–10,000+ gallons**

- Can connect to multiple downspouts
- Provides water during droughts
- Ideal for irrigation and long-term conservation

Why does it matter?

Every gallon of rainwater captured is a gallon that doesn't...

It's a win for homeowners and the environment.



Rush into our streams



Contribute to flooding



Increase stormwater runoff



Need to come from our drinking water supply

CCAP can help fund conservation projects.

UP TO

75%

cost-share assistance

*Depending on eligibility and
available funding*

ELIGIBLE PRACTICES MAY INCLUDE



Cisterns



Rain gardens



Permeable pavement



Stormwater improvements



Other conservation practices

Johnston County has an opportunity.

TODAY

Johnston County does not currently have a homeowner rainwater harvesting incentive program.

THE OPPORTUNITY

Imagine a program that helps homeowners install **rain barrels** or **cisterns** — while protecting our community and our rivers.



Reduce flooding



Conserve water



Protect our rivers

This is the kind of conservation we should be pursuing.

By seeking available state and federal grants, Johnston County can invest in practical solutions that:



**Protect natural
resources**



Conserve water



Help homeowners



**Support
agriculture**



**Improve water
quality**

Conservation isn't just about protecting what we have today — it's about preparing for tomorrow.